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HUMBOLDT WELCOMES CGI COMMUNICATIONS, INC. Launch of Community Video Program Currently Underway

The City of Humboldt is proud to announce the launch of a new Community Video Program! This community video showcase will be an innovation to the way Humboldt will market itself to new and perspective residents and businesses interested in relocating to our area.

To be featured on the homepage of the official city website (<http://www.cityofhumboldt.org>), the video program will consist of a series of 3 videos that will showcase our community's ever-growing landscape. Videos highlighting distinct aspects of why Humboldt is such a wonderful place to live, to work, play, and do business will be essential in the city's promotion, future growth, and continued success.

While the videos are being produced, members of CGI's staff will be contacting local business owners to encourage sponsorship in the program. As a great resource for information-seekers relocating to Humboldt, presence on the city website will be a great asset for community business. Humboldt's video tour will be the new go-to place for newcomers to our community. Interested businesses seeking further information on being one of the programs valued sponsors, please call the City Hall to be directed to a member of CGI's staff.

In addition to appearing on the Humboldt official website, the programs introductory Welcome Video will also be available on Relocate.org, Facebook and YouTube. This will ensure the Humboldt community additional exposure across the nation, allowing viewers to get a real taste of our culture, and way of life, before deciding to visit, or move. It is the goal of CGI Communications, Inc. to provide the City of Humboldt with the latest in digital marketing technology, in order to help the community continue to grow and thrive.

About CGI Communications, Inc.:

Established in 1987, CGI Communications, Inc. continues to be a leader in digital marketing solutions. Headquartered in Rochester, NY, CGI Communications, Inc. employs approximately 300 full-time employees with branch offices growing across the United States. Having fully produced over 20,000 videos for municipalities, chambers of commerce, counties, and associations across the country.